

**Hillsborough County Medical Association
Membership Directory Advertising Contract
HCMA Members Only Pricing***

Advertising Contract (renewed annually):

The HCMA is hereby authorized to publish the enclosed advertising in the HCMA Membership Directory for the **2012-2013** year. The ad size is checked below: **ALL ADS ARE BLACK AND WHITE.**

___ Full page ad (w: 7 5/16" x h: 9 3/4")
~~\$880.00~~ **25% discount: \$660.00**

___ 1/2 page ad (w: 7 5/16" x h: 4 13/16")
~~\$440.00~~ **25% discount: \$330.00**

____ 1/4 page ad (w: 3 1/2" x h: 4 3/4")
\$242.00 **(new ad size for members only!)**

The following conditions are agreed to:

Pre-payment: All advertisers will be required to submit a check with the camera ready advertisement. No exceptions will be given unless others terms are written below and signed by an authorized HCMA representative.

Deadline: The deadline to secure ad placement is **May 28, 2012**. All submissions MUST be camera ready or electronic as a .TIFF or .PDF file. Fonts must be embedded in the files. Advertisers may terminate this contract by written notice 10 days prior to the advertising deadline. The HCMA staff is not responsible for advertising materials left over 60 days.

Shipping Instructions: Mail all correspondence, contracts, advertisements, and checks to the HCMA Office, Attn: Elke Johnston, 606 S. Boulevard, Tampa, Florida 33606. Phone: 813/253-0471, Fax: 813/253-3737. All ad copy should be emailed to Elke Johnston at Ejohnston@hcma.net.

Payment: MAKE CHECKS PAYABLE TO: Hillsborough County Medical Association, Inc.

Physician/Group Name: _____

Primary Specialty: _____ (your ad will appear in this category)

Address: _____ Suite #: _____

City, State, Zip: _____ Date: _____

Phone: _____ Fax: _____

Contact Person (**PRINT**): _____

Contact Person EMAIL: _____

Contact Person (**SIGNATURE**): _____

HCMA Staff: _____

(Revised July 2011)

For HCMA office
use only:

Rec'd payment:

Rec'd artwork:

***Members only pricing is available to current HCMA members and for group practices with 100% HCMA membership.**