

**Sponsorship Fact Sheet**  
**HCMA FOUNDATION, INC. ~ CHARITY GOLF CLASSIC**  
**Tournament Players Club of Tampa Bay**  
**October 11, 2012**

**PREMIER SPONSORSHIP: \$7,500**

Registration, golf cart fees, lunch, and dinner for 2 foursomes. VIP Status \*, Optimal starting position for your two foursomes\*, reserved seating at Dinner/Awards banquet for your foursome and guests\*. Your company & logo as “Premier Sponsor” on a single dedicated banner with premium placement\*. Commemorative “Thank You” plaque presented to you at Dinner/Awards banquet\*. Prime location for your company display or exhibit. Your personalized sign placed at the **Golf Course Hole** of your choice\*. Corporate name included as a “Premier Sponsor” in all ads promoting the HCMA Foundation Annual Charity Golf Classic. ½ page ad for your company in “*The Bulletin*” magazine (issue of your choice) . The ability to include a promotional item in the goodie bags which is given to every registered golfer. (\*Benefits exclusive to Premier Sponsors).

**TITLE SPONSORSHIP: \$5,000**

Registration, golf cart fees, lunch, and dinner for a foursome. VIP Status \*, Optimal starting position for your foursome\*, reserved seating at Dinner/Awards banquet for your foursome and guests\*. Your company name as “Title Sponsor” on HCMA Foundation Annual Charity Golf Classic banner\*. Commemorative “Thank You” plaque presented to you at Dinner/Awards banquet\*. Prime location for your company display or exhibit. Corporate name included as a “Title Sponsor” in all ads promoting the HCMA Foundation Annual Charity Golf Classic. ¼ page ad for your company in the September/October issue of *The Bulletin*. The ability to include a promotional item in the goodie bags which is given to every registered golfer. (\*Benefits exclusive to Title Sponsors).

**CHAMPION SPONSOR: \$3,000**

Registration, golf cart fees, lunch, and dinner for three. Preferred location for your company display or exhibit. Company name featured as a “Champion Sponsor” in on-site clubhouse signage. Corporate name included as a “Champion Sponsor” in all ads promoting the HCMA Foundation Annual Charity Golf Classic. 1/6 page ad for your company in the September/October issue of *The Bulletin*. The ability to include a promotional item in the goodie bags which is given to every registered golfer.

**WINNER SPONSOR: \$2,000**

Registration, golf cart fees, lunch, and dinner for two. Exhibit space for your company display. Company name featured as a “Winner Sponsor” in on-site clubhouse signage. Corporate name included as a “Winner Sponsor” in all ads promoting the HCMA Foundation Annual Charity Golf Classic. The ability to include a promotional item in the goodie bags which is given to every registered golfer.

**EAGLE SPONSOR: \$1,500**

Registration, golf cart fees, lunch and dinner for one. Exhibit space for your company display. Company name featured as a “Eagle Sponsor” in on-site clubhouse signage. Corporate name included as a “Eagle Sponsor” in all ads promoting the HCMA Foundation Annual Charity Golf Classic. The ability to include a promotional item in the goodie bags which is given to every registered golfer.

**BIRDIE SPONSOR: \$1,000**

Registration, golf cart fees, lunch and dinner for one. Exhibit space for your company display. Company name featured as a “Birdie Sponsor” in on-site clubhouse signage. Corporate name included as a “Birdie Sponsor” in all ads promoting the HCMA Foundation Annual Charity Golf Classic. The ability to include a promotional item in the goodie bags which is given to every registered golfer.

**PAR SPONSOR: \$600**

Your company name on a printed 18” x 24” sign affixed to a beverage cart, which will circulate the course throughout the afternoon. Exhibit Space for your company display. Company name featured as a “Par Sponsor” in on-site clubhouse signage. Corporate name included as a “Par Sponsor” in all ads promoting the HCMA Foundation Annual Charity Golf Classic. The ability to include a promotional item in the goodie bags which is given to every registered golfer.

**HOLE SPONSOR: \$300**

Your company name on a sign prominently displayed at a hole. The ability to include a promotional item in the goodie bags which is given to every registered golfer. Exhibit space, lunch, and dinner are NOT included.

**IN-KIND SPONSOR: Non-Cash Contribution**

An In-Kind Sponsor donates an item of significant value to be used as a prize for a contest winner. Examples of this would be a car for the “Hole in One Contest,” or a vacation package for “Closest to the Pin.” The sponsor benefits associated with the contributed item will be determined upon receipt of contract.

**GOLFER: \$130**

Includes greens fees, golf cart, lunch, goodie bag, award banquet, and dinner for one player.

**For more information contact Elke Johnston or Kay Mills at the HCMA 813/253-0471, 813/253-3737 (fax).**